




## Keti Sanikidze

**Date of birth:** 06/05/2000


**Nationality:** Georgian

**Gender:** Female

### CONTACT

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### ABOUT ME

I am a highly motivated and results-oriented professional with a passion for continuous learning and personal growth. I am known for my strong attention to detail, exceptional organizational abilities, and effective problem-solving skills. I thrive in fast-paced environments and have a proven track record of delivering high-quality work within tight deadlines.

### EDUCATION AND TRAINING

**05/10/2022 – 30/06/2023** Barcelona, Spain

● **Marketing and communications** ESEI International business school

**10/09/2018 – 23/06/2022** Tbilisi, Georgia

● **Business Administration** Georgian-American University

### WORK EXPERIENCE

**10/09/2021 – 10/02/2022** Tbilisi, Georgia

● **Social Media Manager** Hotsale.ge

Managing and developing marketing campaigns.  
Researching and analyzing data to identify and define audiences.  
Conducting promotional activities.  
Overseeing campaigns on social me

### LANGUAGE SKILLS

**MOTHER TONGUE(S):** Georgian

**Other language(s):**

**English**

Listening	Reading	Spoken production	Spoken interaction	Writing
B2	B2	B2	B2	B2

**Spanish**

Listening	Reading	Spoken production	Spoken interaction	Writing
A2	B1	A2	A2	A2

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

### DIGITAL SKILLS

Adobe Photoshop, illustrator, AI | Microsoft Office package: Microsoft Word, Excel, PowerPoint, Access | Google meet, Microsoft powerpoint | knowledge of presentation platforms (PowerPoint, Prezi, Canva)